

G-100 Introduction to Greenality Project Management

Learning Outcomes:

- Understand the fundamental ecological, political and social factors contributing to the “Green Wave”
 - Problem Drivers and Indicators:
 - Climate change (GHG buildup)
 - Population Increase
 - Rapidly Developing Nations
 - Resource Depletion
 - Environmental degradation
 - Toxic waste
 - Loss of biodiversity
 - Government (US and Global) Mandates and Guidelines
 - ISO14000
 - Kyoto Protocol
 - EPA regulations
 - Regional Greenhouse Gas Initiative (RGGI)
 - California’s AB32
 - Western Climate Initiative
 - Bottom-up demand from project stakeholders, sponsors, and customers
 - Increased awareness of the drivers and indicators
 - Bombardment of ‘green’ advertising from manufacturers and service providers

- Understand Green project fundamentals
 - How Green + Quality = Greenality
 - Reducing NPO
 - Cost of Greenality

- Develop a basic conversancy in key environmental project terminology
 - The Natural Step fundamentals
 - The “price” of carbon: Carbon footprint, trading
 - Cradle to Cradle

- Determine their own personal next steps
 - Continued training
 - Taking on the green challenge – and becoming a champion of green project management

Course Benefits:

- Flexibility for future employment
- Improved capability and competency

- Demonstrate a personal commitment to the environment and sustainability

Who Should Attend?

- Project Managers who want a fundamental understanding of green project management
- Non-project managers
 - Those who would like to become project managers and want to start with an understanding of green PM
 - Anyone who wants a better understanding of green project management